



**UTTAR PRADESH METRO RAIL CORPORATION LIMITED  
MASS RAPID TRANSPORT SYSTEM**

**“EXPRESSION OF INTEREST FOR SUPPLY OF  
CONTACTLESS SMART CARDS (CSC) OF LUCKNOW  
METRO OF UPMRCL IN LIEU OF AWARDING  
EXCLUSIVE ADVERTISING RIGHTS ON BACK SIDE  
OF THESE CONTACTLESS SMART CARDS”**

**For Phase-1A of Lucknow Metro AFC system project**

**EOI/UPMRC/ADVERTISING RIGHTS ON CSC/2023**

**Notice of Invitation of EOI**

**Uttar Pradesh Metro Rail Corporation,  
Administrative Building,  
Near Dr. Bhimrao Ambedkar Samajik Parivartan Sthal, Vipin Khand,  
Gomti Nagar, Lucknow-226010**

NOTICE OF INVITATION

UTTAR PRADESH Metro Rail Corporation Ltd., (UPMRC) invites Expressions of Interest (EOI) for Supply of Contactless Smart Cards (CSC) of Lucknow metro of UPMRCL in lieu of awarding exclusive advertising rights on back side of these Contactless Smart Cards.

This document is an Expression of Interest (EOI) published by Uttar Pradesh Metro Rail Corporation Ltd., to solicit and examine the response of the firms/Company/entities that are willing to get exclusive advertising rights on Go Smart card (CSC) of Lucknow metro users.

The current document is, therefore, published to explore the response from perspective bidders. The timelines and the quantity of units mentioned in this document are subject to change and shall be firmed up while the Technical and Commercial EOI i.e. Request for Proposal (RFP) are called for by UPMRC at a later date.

Some of the conditions are briefly mentioned in this document. These are subject to change based on the review of the response received.

The Documents describing the Scope of Work and the Terms and Conditions for the EOI are enclosed with this Notice of Invitation.

EOI Documents comprise of

- Notice of Invitation
- Instructions to Applicants

The Evaluation and Determination of Responsiveness of EOI and subsequently RFP submission shall solely be carried out by UPMRC.

The EOIs for this Contract will be considered only from those Companies, corporations, partnerships, consortium and joint ventures that pass the initial Eligibility based on submissions with the EOI. Only such eligible applicants will be allowed to participate in the next stage of the project, i.e. RFP (Request for proposal).

## KEY DETAILS

Expected Completion period of the work	2 years
EOI documents release date	From 10.05.2023 (from 14:00 hrs) to 08.06.2023 (up to 15:00 hrs) on e-tendering website <a href="http://www.etenders.gov.in/eprocure/app">www.etenders.gov.in/eprocure/app</a> EOI documents can only be obtained online after registration of applicants/Bidders on the website <a href="https://etenders.gov.in/eprocure/app">https://etenders.gov.in/eprocure/app</a> .
Cost of EOI documents	NIL
Last date of Seeking clarification	24.05.2023 (upto 18:00 Hrs) (Queries shall be submitted online through e-tendering portal against the respective EOI) Applicants to note that seeking clarification on the EOI shall be done by sending it either on registered official email id of UPMRC i.e. <a href="mailto:jgmsnt.onmlko@gmail.com">jgmsnt.onmlko@gmail.com</a> or on e-tendering portal only. Seeking clarifications by fax or post will not be considered. (Queries from applicants after due date and time shall not be acknowledged)
Pre-EOI Meeting	25.05.2023 at 1500 hrs The Pre-EOI meeting shall be conducted through video conferencing by software apps such as Google Meet, Microsoft Team etc./offline at UPMRC office, Lucknow. Links having details such as software, meeting ID, password etc. can be mailed to these persons at least 12 hours before the scheduled virtual pre- EOI meeting.
Last date of issuing UPMRC's response to queries (addendum)	01.06.2023
EOI submission Start Date and Time (online)	EOI submission Start Date 02.06.2023 from 1130 hrs (online)

## EOI/UPMRC/SMART CARD SUPPLY &amp; ADVERTISEMENT

EOI submission end Date and Time (online)	EOI submission end Date 15.06.2023 upto 1500 hrs (online)
Date and time of opening of EOIs	Date & Time of opening of EOI 16.06.2023 upto 1500 hrs (online)
Authority and place for submission of EOIs and seeking clarifications	<b>General Manager (S&amp;T)</b> Uttar Pradesh Metro Rail Corporation, Administrative Building, Near Dr. Bhimrao Ambedkar Samajik Parivartan Sthal, Vipin Khand, Gomti Nagar, Lucknow-226010 e-mail: <a href="mailto:jgmsnt.onmlko@gmail.com">jgmsnt.onmlko@gmail.com</a>