



# उत्तर प्रदेश मेट्रो रेल कॉर्पोरेशन लि०

## UTTAR PRADESH METRO RAIL CORPORATION LTD.

(Formerly Known as Lucknow Metro Rail Corporation Ltd.)

(भारत सरकार एवं उत्तर प्रदेश सरकार का एक संयुक्त उपक्रम)

(A JOINT VENTURE OF GOVT. OF INDIA & GOVT. OF U.P.)

No. UPMRC/CE-Contract/AGAR-02/2022-23

Date: 20.11.2023

### SUMMARY OF TECHNICAL EVALUATION AND NOTICE FOR OPENING OF FINANCIAL PACKAGES

**Name of work: Tender AGAR-02** Licensing of Exclusive Advertising Rights on outside civil structures of Elevated section from Taj East Gate to Fatehabad Road Metro Station of Agra Metro Rail in UPMRC network as per scope of work mentioned in tender document

**Ref:** - Technical Packages opened on 19.10.2023.

With reference to the subject tender, the list of qualified tenderers whose Technical Packages have been found acceptable is as under:

1. M/S MEDIA VISION
2. M/S JAGRAN PRAKASHAN LTD.
3. M/STAURUS ADVERTISING PVT. LTD.
4. M/S KHANDELWAL OUTDOOR AGENCY
5. M/S ELEX ADVERTISERS
6. M/S PIONEER PUBLICITY CORPORATION PVT. LTD.
7. M/S MUGHAL ARTS
8. M/S GANPATI ADS

The opening of financial packages of above tenderers is scheduled on **21.11.2023** @ **15:00 Hrs** online through e-procurement portal. The qualified tenderers may witness the financial opening.



JGM/Contract